



# ABOUT THE STATE TRUST LAND AMBASSADOR PROGRAM

The State Trust Land Ambassador Program promotes positive relationships between lessees and recreational users of state trust land. The first pilot iteration of the Ambassador Program will engage with users of the White Peak area.

## What is a State Trust Land Ambassador?

Ambassadors are proactive communicators and positive liaisons between the State Land Office, recreational users, and lessees. Their objective is to understand the facts about the area, and be able to share that information with users as a resource, fostering positive interactions between the multiple users of state trust land.

The State Land Office is looking for White Peak experts who have utilized the White Peak area recreationally for many years, and continue to hunt or hike it, as well as State Land Office lessees in the area. Ambassadors serve as partners with the State Land Office to assist in fire prevention efforts, user/lessee relationship-building, and hunter education. Ambassadors will receive a free recreational pass for annual access to ensure they use and understand the area as much as possible and are knowledgeable and effective Ambassadors.

## Information that Ambassadors should know and be able to share include:

- Knowledge of land status and property lines
- Proper etiquette for land access and multiple users (agricultural community, sportspeople, recreationists)
- Fire restrictions
- Open roads
- Camping areas and restrictions
- Area history
- Area lessees
- Contact information for the State Land Office, Game and Fish, area lessees, and fellow ambassadors

## What is the commitment like?

Ambassadors are volunteers who commit to engaging in occasional meetings, email, and phone communications relevant to the project. State Land Office staff will conduct an initial Ambassador orientation on Wednesday, August 26 at 5:30 PM via video and teleconference, and will organize virtual gatherings for Ambassadors and area users to connect on an as-needed basis. If public health restrictions are lifted during the course of the pilot, in person meetings could be arranged in lieu of virtual gatherings.

## How do I apply?

Complete this application and submit it by mail or email to State Land Office, PO Box 1148, Santa Fe, NM 87501, or [slo-info@slo.state.nm.us](mailto:slo-info@slo.state.nm.us). You may also complete the application on our website: [nmstatelands.org/ambassador-program](http://nmstatelands.org/ambassador-program).

**APPLICATIONS WILL BE ACCEPTED ON A ROLLING BASIS**



 **OPEN FOR  
ADVENTURE**

# STATE TRUST LAND AMBASSADOR APPLICATION FORM

Name

Phone

Email Address

Why do you want to want to be a State Trust Land Ambassador?

Describe your familiarity and experience with the White Peak area and any other qualifications.

Why are you uniquely qualified to serve as an Ambassador?

Who is your current employer?

Is there anything else you would like to share?

Email application to [slo-info@slo.state.nm.us](mailto:slo-info@slo.state.nm.us) or mail it to New Mexico State Land Office, PO Box 1148, Santa Fe, NM 87505-1148

Please attach your resume when submitting this form. You may also apply online at [nmstatelands.org/ambassador-program](http://nmstatelands.org/ambassador-program).

**APPLICATIONS WILL BE ACCEPTED ON A ROLLING BASIS.**

Email [slo-info@slo.state.nm.us](mailto:slo-info@slo.state.nm.us) or call 505-827-5761 if you have any questions.